



North Dakota Association of REALTORS®

To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

Minutes

Member Involvement Committee

February 6, 2019

Courtyard by Marriott, Bismarck, ND

Present: Chair, Shari Anhorn, Vice Chair, Joy Nelson, Director Liaison, Nicole Schoeder, Karin Haskell, Monica Kirkeide, Jo Kralicek, Judy Maslowski, Kristin Oban, Amber Carlton, Dawn Chadwick, Chris Feickert, Vicky Matson, Jodi Danzel, Ashlee Kelleher, Amber Kraft, Lisa Olson, Amanda Simard, Holly Riggins

Absent with Prior Notice: Shane Cullen, Tammie Braun, Mary Splichal, Stephanie Overgaard, RuthAnn Halvorson, Crystal Lytle, Kristy Sagaser, Cheryl Croonquist, Bonnie Domsteen, Kathryn Kihle

Guests: Kash Lund, Daryl Braham, Mike Schwab, Phil Vanyo, Dawid Boroski, Nancy Deichert, Amy Hullet, Mary Shelkey-Miller, Tanya Keck, Scott Nething, John Colter, Tammie Dunn, Sally Domke, Gloria Palm Connor

Staff: Jill Beck, Kaylah Horton

Shari Anhorn, Chair, called the meeting to order. Welcome and introductions were made.

The Committee Purpose was reviewed.

Minutes from the June 5, 2018 meeting were approved as presented. **M/S/C**

The 2018 Strategic Plan, Core Objectives and Goals were reviewed.

Desktop Reference Guide Update: Beck stated that our web designer was in the final stages of converting the files over to a format that will upload to the website (approximate timeframe for completion is 3-4 months).

TrustFunds: Training will be provided to local boards. TrustFunds staff and NDAR have met with NDREC members and auditors so everyone is on the same page.

Apply Connect Update: Beck stated that more promotion of this member benefit will be done. Mary Shelkey Miller is using it and likes it. The additional member benefits such as TaxBot, Hotel Storm were discussed.

Additional Member Benefits/Discounts: Anhorn discussed the ideas for additional member benefits to include: Booking Community, Active & Fit, Animoto, Constant Contact, Lifelock/Iris, Forewarn, Aflac, Discounts with moving companies, cell phone carriers, business planning. Beck mentioned she is in talks with NAR regarding options for health insurance. She said that surveys need to be taken to see how many members are in need and would benefit from this if we offer. A motion was made to go forward with Aflac (Beck received the proposal and it will be presented to the Board). **M/S/C**
There was consensus to go forward with forming task forces to research the Booking Community and the cell phone carrier discounts.

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Judy Maslowski and Tanya Keck volunteered for the Cell Phone Carrier Task Force.

Amber Kraft and Amanda Simard volunteered for the Booking Community Task Force.

Joy Nelson, Nicole Schoeder, Vicky Matson, Monica Kirkeide and Chris Feickert volunteered to be on a Task Force to research supplemental insurance options.

NDAR 75th Anniversary Ideas: President Hullet will be developing a PAG to promote the events throughout the year for the 75th Anniversary. She welcomed anyone who would like to be a part of the group.

Discussion on the Good Neighbor Award: NAR narrows it down to 5 honorable mentions. The deadline is May 10th.

REALTOR® Ring Day – NAR Update: The Fargo board had a friendly competition with the Firefighters and Law Enforcement for Ring Day and won. The program Signup has been used by Williston and other boards to coordinate the volunteers and schedules and was recommended as a useful resource for Ring Day. **The 2019 Date for Ring Day is December 6th (always the first Friday in December).**

Recap of the Minot Convention and Reminder on Deadwood: Shari thanked everyone who was involved and attended the Minot Convention. She reminded everyone of the Deadwood event September 11-13, 2019 in Deadwood SD. Beck stated that because of hotel issues, anyone needing a room for Tuesday night will need to email her or Robyn.

Beck mentioned that anyone who was interested in serving on a national board with NAR (both REALTORS® and AE's can apply to serve) to look for an email with a reminder. The deadline will be in the April/May timeframe to serve in the following year. Lastly, there was a quick review of the Membership Stats.

There being no further business, the meeting adjourned at 10:44am.

Respectfully Submitted,

Kaylah Horton, Membership and Communications Director