



North Dakota Association of REALTORS®

To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

Minutes

Member Involvement Committee

March 15, 2018 1:30 p.m.

Ionian Room, Holiday Inn Riverside, Minot, ND

Present: Chair, Shane Cullen, Chair-Elect, Shari Anhorn, Director Liaison, Jamie McLean, Kristin Oban, Karin Haskell, Mary Splichal, Amber Carlton, Chris Feickert, Shari Timms, Amber Kraft, Vicky Matson, Ruth Ann Halvorson, Mary Shelkey Miller, Emily Johnson, Joy Keller, Ryan Mullikin, Lori Soltis, Lorrie Nantt

Absent with Prior Notice: Cheryl Croonquist, Ninetta Wandler, Lynda Hartmann, Deborah Nichols, David Blumkin, Lore Schneider, Jodi Tollefson, Nicole Schoeder, Desri Neether

Absent: Kristy Sagaser

Guests: Marti Kaiser, John Colter, Nancy Deichert, Jill Kjorstad

Staff: Jane Marum, Jill Beck, Nancy Willis

Shane Cullen, Chair, called the meeting to order. Welcome and introductions were made.

The Committee Purpose was reviewed.

Minutes from the January 9, 2018 meeting were approved as presented. M/S/C

ND REALTOR® Reference Guide Update: Lorrie Nantt, Task Force Chair, reported she is making final touches and the hope is to have it ready for the website by the end of March.

TrustFunds Update: Jill Beck reported that four boards have implemented it.

Apply Connect Update: Jane reported that one member has used the program since its launch in October 2017. Our Apply Connect rep was contacted regarding ideas for promotion and she recommended that we put a link on the NDAR homepage so that anyone, not just members, can use the program which will create a kickback for us. Consensus was reached to do this. Other ideas for promotion included: 1) promotion through social media, 2) provide the Apply Connect link to local boards to put on their websites, 3) put testimonials on the website.

Taxbot: Jane reported 12 subscribers used the program in 2017 resulting in \$600 in commissions. The number of subscribers so far in 2018 is down. Ideas for promotion included 1) a blog spot on social media. Austin Bauer and Emily Johnson volunteered to research, 2) encourage brokers to promote the program to new members who may not have an expense tracking system in place.

Hotel Storm: Jane reported stats were requested from our rep but none were received by the time of the meeting.



50th Anniversary of the Fair Housing Act: A request has been made to the Governor to declare April as Fair Housing Month in ND. NAR has launched their promotion which can be accessed at fairhousingrealtor.com. Two NAR videos can be accessed at the following link:

<https://www.nar.realtor/fair-housing/fair-housing-makes-us-stronger-commemorating-50-years-of-the-fair-housing-act>

REALTOR® Ring Day: Shane reminded all that it will be held on December 7, 2018 and encouraged participation.

Video Platform Task Force Update: Jane reported that the two-member task force met and has requested that a Chair be appointed and more members added, including one from the Technology Committee. Amber Carlton volunteered to Chair the task force and also sits on the Technology Committee so will ask for volunteers at the upcoming meeting.

Good Neighbor Award: Shane reported that the Good Neighbor Award will be awarded at this year's state convention and encouraged nominations. Jill Beck added that the deadline to submit nominations will be mid-August.

Safety Class: Jill Beck asked for clarification on the intent for this class. Director Liaison Jamie stated that this is to be a short "hands on" course taught by law enforcement or a safety professional. NDAR staff will look into instructors for the class.

Williston Safety Program: Vice President Jill Kjorstad gave an in depth Power Point presentation of the emergency dispatch program for REALTORS® in the Williston area in which the REALTOR®'s information is recalled by the system to guide law enforcement in responding. The goal is to make this a statewide system but the obstacle is that there are different dispatch systems throughout the state. Jill has been in contact with Rep. Glen Bosch, whose legislative committee is meeting in the next two weeks. Jill will give an update at the June meeting.

RPAC Committee Challenge Update: Shane reported that 18 of 31 committee members have invested in RPAC and encouraged participation to reach the committee goal of 100% participation.

REALTOR® Prevention and Safety Involvement: Shane acknowledged the recent school shootings and asked the committee if the Association should aid in assisting or addressing the problem in some way. Ideas included: staff contacting the State Superintendent of Schools as a starting point and possibly sponsoring or co-sponsoring an educational opportunity featuring a national speaker.

There being no further business, the meeting adjourned.

Respectfully Submitted,

Jane Marum
Staff Liaison