

2017 BOARD OF DIRECTORS

PRESIDENT Lyn Dwyer, GRI

PRESIDENT ELECT Ben Schroeder

> VICE PRESIDENT Amy Hullet

DIRECTOR AT LARGE Jill Kjorstad, GRI,SFR

PAST PRESIDENT Cindy Harvey, CRS, CRB, ABR, ePro

> NATIONAL DIRECTORS Daryl Braham, CRB, GRI Vicki Roller, CRS,GRI

REGIONAL VICE PRESIDENT Donald Marple, GRI

LOCAL BOARD REPS <u>Badlands:</u> Nicole Schoeder, ABR Ninetta Wandler, ABR, CRS, GRI

<u>Bismarck-Mandan:</u> Judy Maslowski Desri Neether Tricia Schlosser, CRB, GRI Mary Shelkey-Miller, ABR, GRI

Fargo-Moorhead: Shane Cullen, ABR, BPOR Christine Feickert, GRI Kevin Fisher, CRS, GRI Emily Johnson Vicky Matson, ABR,CRS, GRI Shawn Ostlie, GRI Jodi Tollefson, GRI LuAnn White

<u>Grand Forks:</u> Lynda Hartmann, GRI Ruth Ann Halvorson, GRI David Blumkin, ABR, CRS, GRI

> <u>Jamestown:</u> Diann Loper

<u>Minot:</u> Sue Heth Shari Anhorn

<u>Williston:</u> Jill Kjorstad, GRI, SFR

STAFF: Jill Beck, Chief Executive Officer Jill@ndrealtors.com Jane Marum, Admin/Membership Services Director jane@ndrealtors.com Robyn O'Gorman, Admin Assistant <u>robyn@ndrealtors.com</u>

Nancy Willis, Gov't Affairs Director nancy@ndrealtors.com

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Minutes

RPAC Fundraising Committee

December 8, 2016 1:30 p.m. Conference Call

Present: Scott Breidenbach, chair; Karin Haskell, vice-chair; Mary Shelkey-Miller, past chair; Ben Schroeder, director liaison; Amy Hullet; Lyn Dwyer; Deborah Nichols; Diann Loper; Mike Swartz; Tamie Dunn; Cindy Harvey; Tate Cymbaluk.

Absent with prior notice: Greg Larson; Kevin Fisher; Jodi Tollefson; Scott Louser; Larry Louser.

Guests: John Colter; Nancy Deichert.

Presiding:	Scott Breidenbach
Director Liaison:	Ben Schroeder
Staff:	Jill Beck, Nancy R. Willis

- 1. Scott Breidenbach welcomed everyone. Nancy Willis took roll.
- 2. The June 8, 2016 minutes were approved as distributed. M/S/C
- Willis reported on the 100% RPAC Challenge, which is that every committee member be asked to contribute to RPAC/Issues. Executive Committee, National Directors, RPAC Trustees, Issues Mobilization, Government Affairs, Professional Development and RPAC Fundraising met the 100% challenge. Grievance was at 67% (3/4); Member Involvement at 93% (24/25); RETA 75% (4/5); Technology 83% (10/12) and Staff 67% (2/3)

4. Board investments to date were reviewed.

Discussion ensued about how to increase fundraising for 2017.

- Amy Hullet said it should be communicated as a cost of doing business rather than the political side of things.
- Karin Haskell said fundraising efforts should look at what people are doing now and bring them up the next level.
- Committee said leadership team should be engaged and set the example.
- All agreed phone banks were good and personal contacts should be stressed.
- Haskell said we should ask each Board to develop a fundraising plan for the year and use a drop box on the website for members to see.
- 5. Willis reported that goals for both the NAR's President's Cup and Triple Crown had been met.
- 6. The committee discussed the goal for 2017 that state's need to report.

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Based on what NAR shows we have raised, \$153,442.00, suggestion was \$154,000.00 for state goal. Haskell asked Willis if another column showing each board's percentage of the whole could be added. Next meeting date for committees is Tuesday, February 14 in conjunction with Legislative Impact Day. There being no other business, the meeting was adjourned.

Respectfully submitted,

Nancy R. Willis, GAD