

### 2016 BOARD OF DIRECTORS

#### *PRESIDENT*

Cindy Harvey, CRS, CRB, ABR, ePro

#### *PRESIDENT ELECT*

Lyn Dwyer, GRI

#### *VICE PRESIDENT*

Ben Schroeder

#### *DIRECTOR AT LARGE*

Lorrie Nantt, ABR, SFR

#### *PAST PRESIDENT*

Greg Larson, GRI

#### *NATIONAL DIRECTORS*

Daryl Braham, CRB, GRI  
Dewey Uhlir, ABR, CRS, GRI

#### *REGIONAL VICE PRESIDENT*

James Cormier

#### *LOCAL BOARD REPS*

##### *Badlands:*

Shirley Dukart, CRS, GRI  
Ninetta Wandler, ABR, CRS, GRI

##### *Bismarck-Mandan:*

Amy Hullet  
Kristin Oban, GRI, SFR  
Judy Maslowski  
Tricia Schlosser, CRB, GRI

##### *Fargo-Moorhead:*

Kevin Fisher, CRS, GRI  
Peggy Isakson, ABR, CRS  
Bob Lee, ePRO, GRI, SFR  
Shawn Ostlie, GRI  
Jodi Tollefson, GRI  
LuAnn White  
Jeff Shipley, GRI  
Christine Feickert, GRI

##### *Grand Forks:*

David Blumkin, ABR, CRS, GRI  
Lynda Hartmann, GRI

##### *Jamestown:*

Kristy Sagaser

##### *Minot:*

Sue Heth  
Brad Livesay

##### *Williston:*

Jill Kjorstad, GRI, SFR

#### *STAFF:*

Jill Beck, *Chief Executive Officer*  
[Jill@ndrealtors.com](mailto:Jill@ndrealtors.com)  
Jane Marum, *Admin/Membership Services Director*  
[jane@ndrealtors.com](mailto:jane@ndrealtors.com)  
Robyn O’Gorman, *Admin Assistant*  
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Nancy Willis, *Gov’t Affairs Director*  
[nancy@ndrealtors.com](mailto:nancy@ndrealtors.com)



Minutes

#### **Member Involvement Committee**

10:30 a.m., June 8, 2016

Santa Maria Room

Baymont Inn and Suites, Mandan ND

Present: Todd Anhorn, Chair; Cheryl Croonquist, Vice Chair; Lorrie Nantt, Director Liaison; Patsy Chapman, Past Chair; Ninetta Wandler; Karin Haskell; Kristin Oban; Mary Shelkey Miller; Shane Cullen; Vicky Matson; Deborah Nichols; Diann Loper; Kristy Sagaser; Shari Anhorn; Sue Heth; Judy Hoskin; Mary Splichal; Amber Kraft; Vanessa Williams (joined at 11:25); Dewey Uhlir (joined at 11:45)

Absent with prior notice: Shawn Ostlie; Jodi Tollefson

Absent: Lynda Hartmann; Aisha Vadell; Laurie Tweten

Guests: Lyn Dwyer, Barb Lupo; John Colter; Marti Kaiser; Amy Hullet, LuAnn White, Peggy Isakson; Jill Kjorstad; Mitzi Bestall; David Blumkin; Chris Feichert; Scott Breidenbach

Staff Liaison: Jane Marum

Todd Anhorn, Chair, called the meeting to order. Welcome and introductions where made.

Minutes from the January 27, 2016 meeting were approved. M/S/C

**Selection of Strategic Plan Item and Develop Action Plan:** The group agreed that all three of the following items tied together as one strat plan item:

- Promotion of what brought you to be involved - networking
- Promotion of what keeps bringing you back – enhances career, have a voice/make a change, learning
- For someone who doesn’t know how to be involved, we need to show them what we do

Action plan: A motion was made to: 1. Invite Brokers to the state meetings and request that they pass the invitation on to their agents; 2. Include Continuing Education at one state meeting every year. M/S/C

**Desktop Reference Guide (DRG) Task Force Update:** Lorrie Nantt reported that task force members are using Google Docs to submit their assigned portion of the DRG. Work on this continues with a December 2016 deadline.

**REALTOR® Ring Day:** No further information from NAR on the Cease and Desist order. Marti Kaiser described FMAAR’s use of volunteerspot.com for online registration and highly recommended it to other boards.

**New Committee Member Orientation task force Update:** Karin Haskell described the orientation which will be a 2-3 minute informal YouTube video as described in

the attached task force meeting minutes of April 27, 2016. The video will be shared with local boards as an education piece at their new member orientation. The next step will be to produce the video after 2017 leadership is installed.

**HotelStorm:** Siena Reese with HotelStorm gave a video conference presentation on the program to be considered as a member benefit. The program would be free to NDAR members and provides hotel rooms at an average cost of 30% less than other hotel reservation sites. A motion was made to approve HotelStorm as a NDAR member benefit. M/S/C

**Taxbot Program:** Vicky Matson gave a glowing testimonial about Taxbot as an expense tracking system. Lorrie Nantt and Kristy Sagaser also like the program and recommend it. Jane reported that 9 members have signed up since late summer 2015. Promotion of the program has included membership invitation to 3 webinars, promo in REALTOR® Reports, weekly promotion on NDAR Facebook page, a link on the NDAR website and member testimonials at state meetings and on the NDAR website and Facebook page. As a non-dues revenue source, further promotion is important and recommendations included: providing a link to the webinars to local boards, sending a letter to brokers promoting the program with a request to share it with agents, adding short video testimonials to the website.

To increase awareness of member benefits, a motion was made to annually send a list of member benefits to local boards to share with membership and to include the list annually in a NDAR newsletter. M/S/C

**Good Neighbor Award:** Action plan for promotion of program was tabled until guidance can be obtained from the Good Neighbor Award Task Force.

**Non-dues Revenue PAG:** Item was tabled until the next meeting.

**Membership Stats:** The committee was referred to information in the packet.

Mary Splichal gave her NAR Consumer Communications Committee report and noted the Modern Family memes which are being used to promote the REALTOR® brand.

There being no further business, the meeting adjourned.

Respectfully submitted,

Jane Marum, Administrative and Membership Services Director