2016 REALTOR Legislative Meetings and Trade Expo National Association of REALTORS, Washington DC

Thank you for the opportunity to attend the 2016 REALTOR Legislative Meetings and Trade Expo event recently in Washington DC. As always, it was a busy, meetings-filled event with lots of information to absorb and learn.

I attended the Public Opinions: Congressional Impact and the 2016 Elections event. Very interesting perspective on the upcoming elections and the candidates. It is clear that the American public is focused on change, although as always, the economy is still a major concern for most Americans. Live polling was done on the audience. It was interesting to participate in that process.

Later that day I participated in the State Leadership Exchange Council. Prior to these meetings, I was enrolled in a Basecamp email group for leadership and this group will continue, offering a great forum for the sharing of ideas on an ongoing basis. We heard from President Salomone regarding the great things REALTORS are doing for the Boys and Girls Clubs of America. President-elect Bill Brown talked of the importance of participating in the Calls for Action. Dale Stinton talked about the Consumer Outreach Program for CFA's which has been very effective for bringing the public into the process.

The NAR 360 was interesting and offered more information on the Consumer Outreach Advocacy. The Consumer Calls for Action have generated more than 900,000 consumer responses, a great addition to the influence already wielded by NAR. In addition, we were treated to a look at the new Realtor focus on the hit show, Modern Family.

Bob Woodward was the speaker on Wednesday morning, giving his perspective on the race for the White House. Such an interesting man and talented communicator! He shared much insight on what can be learned from past administrations.

On Thursday morning I attended a breakfast for State President-Elects. President-elect Bill Brown was in attendance at that event. It was a great chance to get to know other incoming Presidents from around the country.

On Thursday afternoon, I attended the Professional Standards Committee meeting. There was a lot of discussion regarding the importance of Cyber Security. There have been many

instances around the country of Realtors emails being hacked and consumers being scammed by hackers. An interesting statistic shared was that 60% of small business who suffer from a cyber-attack end up closing their doors as a result. A recommendation was to attached a disclaimer/warning regarding wire fraud to your email signature.

On Friday morning, I attended the State Presidents/President-elects Information Exchange meetings, followed by the Region 8 luncheon and the Region 8 caucus.

Thank you for the opportunity to serve.

Sincerely,

Lyn Dwyer

**NDAR President-Elect**