



North Dakota Association of REALTORS®

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Minutes

Membership Involvement Committee

1:00 p.m., January 27, 2016

East Heritage Room

Ramada Bismarck Hotel, Bismarck ND

Present: Todd Anhorn, Chair; Lorrie Nantt, Director Liaison; Patsy Chapman, Past Chair; Dewey Uhler; Karin Haskell; Melissa McDaniel; Kristin Oban; Mary Shelkey Miller; Shane Cullen; Vicky Matson; Deborah Nichols; Lynda Hartmann; Diann Loper; Kristy Sagaser; Shari Anhorn; Sue Heth; Judy Hoskin; Mary Splichal; Amber Kraft; Jodi Tollefson; Vanessa Williams; Shawn Ostlie

Absent with prior notice: Cheryl Croonquist, Vice Chair; Ninetta Wandler; Laurie Tweten;

Absent: Aisha Vadell

Guests: Lyn Dwyer, President Elect; AEs: Nancy Deichert, John Colter, Barb Lupo; Amy Hullet, Pat Jergenson, Phil Vanyo, Vicki Roller, LuAnn White, Nick Leavy, Todd Fettig, Clyde Thorne, Doreen Meyer

Staff: Jill Beck, Jane Marum

Todd Anhorn, Chair, called the meeting to order. Welcome and introductions where made.

The video, “Fiduciary Duties Owed by Directors of Associations,” was viewed. The group was reminded to complete a Conflict of Interest form when any question about a possible conflict arises.

Minutes from the June 10, 2016 meeting were approved. **M/S/C**

Committee Purpose Work Group Update: Jodi Tollefson reported that the group recommended updating the current committee purpose and changing the committee name. A motion was made that the committee purpose be changed to: “To make recommendations to the Board of Directors to enhance members’ involvement in communications, benefits and events”. **M/S/C**. A motion was made to change the committee name to the Member Involvement Committee. **M/S/C**

Review of Strategic Plan: Items of discussion in regards to the definition of involvement:

- Offer more leadership classes including sessions on public speaking
- Promotion of what brought you to be involved - networking
- Promotion of what keeps bringing you back – enhances career, have a voice/make a change, learning
- For someone who doesn’t know how to be involved, we need to show them what we do
- On committee sign-up form have a “click here for more info” for each

committee and get quotes/testimonials from two or three people – someone brand new and someone who has been involved for awhile

- “Knowledge is power”
- It’s not what you give it’s what you become”

Involvement, for purposes of the committee, means focusing on what the outcome of being involved can be for members.

Desktop Reference Guide (DRG) Task Force Update: Lorrie Nantt, Task Force member, described the Minnesota Association of REALTORS® (MAR) Desktop Reference Guide. MAR has given approval to use it as a template if NDAR goes forward with it. MAR reported the DRG was costly to start up and is time intensive for staff to keep up with revisions. Nancy Willis is researching other ideas for hosting. A motion was made to move forward in creating an online Membership Reference Guide with an implementation cost of up to \$3000.00. **M/S/C**

Young Professionals Network: The pros and cons of creating a Young Professionals Network (YPN) at the state level for REALTORS® were discussed. The consensus of the committee was not to proceed with the creation of a YPN at the state level and that it could be more effective at a local level or community YPNs.

REALTOR® Ring Day: Jill reported NAR has issued a Cease and Desist order on the use of the name as it conveys that it is a national program. The issue is still being worked on but the website will need to be changed. Of note about the 2015 Ring Day was the inclusion of Affiliates, networking with Affiliates, members’ family involvement with bell ringing and online sign ups.

Taxbot Program: Jane reported five members have signed up since late summer 2015 with commissions totaling \$160.00. Webinars explaining the program were held December 2, 2015 and are scheduled for February 3, April 6 and September 28, 2016. A promotion in January offered a free three-month subscription. Lorrie Nantt is a Taxbot user and explained her use of the app.

NAR Boys and Girls Club Initiative: The consensus of the committee was that it may be more of a local level activity. Staff will send out a list of local chapters in the state.

Good Neighbor Award: The taskforce met last August and will be working on promoting the program and writing to brokers to encourage nominations starting in February. Discussion emphasized the need to promote the program at the local level.

New Committee Member Orientation: The group brainstormed ideas for an orientation. Karin Haskell, Shane Cullen, Melissa McDaniel, Mary Splichal and Shawn Ostlie volunteered to be on a taskforce to develop an orientation for new committee members which will be combined with the local board orientation.

Non-dues Revenue PAG: Item was tabled until the next meeting.

Membership Stats: The committee was referred to information in the packet.

There being no further business, the meeting adjourned.

Respectfully submitted,

Jane Marum, Administrative and Membership Services Director and Jill Beck, CEO