

Daryl Braham-NAR Director  
3511 Woodbury Park Dr  
Fargo, ND 58103

Report of the 2015 Annual Convention of the  
National Association of REALTORS®

It is an honor to continue to serve, and Thank You to the membership of NDAR for the opportunity to be a part of your voice at these national meetings. Congratulations to ND's own Dewey Uhlir for winning his election bid to become our Region 8 RVP for 2018, and also to Jason Carrier for being a finalist on the annual REALTOR's Got Talent event. Once again ND was represented well.

We did it, AGAIN! Our members and investors helped NDAR once again earn the prestigious Presidents Cup award, marking arguably the 6th consecutive year we have earned this award. This award will not be handed out now until Midyear 2016 as part of the calendar change with NAR, however, it was clearly discussed in the halls as we continue to dominate in all things RPAC.

Highlights from this convention include:

**Board Approves Free Forms For All Members**

The NAR BOD approved a partnership between NAR and zipLogix® to provide a national forms and transaction management benefit to all NAR members. The new zipLogix® benefit means members will get free access to various forms libraries of zipForm Plus®, as well as zipTMS, the company's transaction management system with unlimited document storage.

**Consumer Advertising Campaign**

NAR is launching new ads with the theme "Get REALTOR®". Focused to a younger audience, with a social media campaign that was kicked off at these meetings, with TV spots beginning in February 2016.

**RPR®**

We were updated by RPR and the newly formed partnership with UpStreamRE to create a single platform for uploading and managing listing data. The platform is under development and will undergo testing next year in selected markets.

**.REALTOR**

NAR and .REALTOR is one of the ten fastest-growing top level domains (TLDs) in the history of the Internet and NAR will launch the .realestate TLD in 2016.

**Realtor.com®**

A new RealRatings service will be launched in the first quarter of 2016. realtor.com® traffic is at record levels and the videos with ad spokesperson and actress Elizabeth Banks, intended to generate engagement with the site, have proven very popular with viewers.

**Flood insurance**

The board voted to support the development by Congress of a private market for flood insurance as an option for home owners who lack access to affordable coverage under the National Flood Insurance Program (NFIP). NAR will also support reauthorizing, building on, and improving the government-run program, not phasing out or replacing it.

**Military housing support**

The board approved a resolution in support of a federal Basic Allowance for Housing that aims to ensure that members of the military who do not live on military facilities receive a fair amount of money to cover their housing expenses. The resolution positions NAR to engage in discussions about the importance of the housing allowance system as some lawmakers consider changing the system to save money.

**Digital Millennium Copyright Act**

The board adopted a policy statement that underscores the importance of complying with the safe harbor provisions of the Digital Millennium Copyright Act to protect REALTORS® and MLSs from copyright infringement liability.

**Professional standards**

Directors voted to simplify the requirements for disclosing the name of a REALTOR®'s firm in print and online advertising. Members may now comply with the requirements either in the advertisement itself or, in the case of online ads, via a link to a display with the required disclosures. The changes are intended to ensure uniform and consistent interpretation of the requirements and promote compliance with them. There were also procedural updates made.

**MLS rules**

The board voted to require MLSs to provide non-confidential pending sale listing data in feeds for display at the discretion of MLS participants. Going forward, NAR will also authorize MLSs to sanction nonmember participants involved in an arbitration who fail to pay an award to the prevailing party or parties, or deposit a like amount with the association.

**Recognitions**

NAR presented Distinguished Service Awards to two REALTORS®: Cynthia Shelton of Orlando, Fla., and Jean Crosby of Rockford, Ill. The William R. Magel Award of Excellence for Association Executives went to Diane Ruggiero, chief executive officer of the Kansas City Regional Association of REALTORS®.

NAR also recognized a very close friend and ND ally Clifford Niersbach, NAR associate general counsel for Board Policy & Programs and former staff executive of the MLS and Pro Standards Committees. Cliff was cited for his contributions to the evolution of MLS as a tool for cooperation among REALTORS®, and for keeping the Code of Ethics relevant as the real estate industry has evolved.

Don't forget to support John Smaby's NAR election bid, beginning January 2016, find information here <http://www.john-smaby.com/>, it's a GREAT website! Once again, thank you for the opportunity to represent our membership, and for more NAR Convention insights, visit [www.realtor.org](http://www.realtor.org)

Respectfully submitted,

**Re/Max Realty 1**



Daryl Braham  
Broker Associate

2014-16 NAR Director for NDAR, 2016 NAR Realtor Party Director