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North Dakota Association of Realtors:

Wow, great week for North Dakota in San Diego. Congratulations to Dewey, and to Jason Carrier. That was an awesome event for us to witness. You guys do us proud.

The Broker Involvement committee was more of making sure we get our members to get signed up for the mobile alerts. The Call to Actions are so much better if agents have the App. We apparently respond much better to a mobile alert than we do an email. Broker Involvement has grown from 121,000 members in 2008 to 478,275 in 2015. That is just great. But, of course, our state staff is so good at making sure we are involved, we are the choir that everyone sings to.

I attended my last Professional Standards meeting. There were some amendments to articles in regards to advertising, mostly in social media making sure the "company" is displayed properly. In smaller venues such as twitter, using links to the company was voted on. NAR just wants to make sure that the public is knowledgeable about any salesperson's Broker and has the ability to reach him/her.

More clean up than anything else in the arbitration process, more clarification. I don't see a report on a state level as to how many arbitrations we have a year or how many grievances are filed. That might be something the BOD might want to address. Is our system in place on a state or local level and how are they functioning?

There is a Professional Standards Education Seminar in Chicago in August that you as a BOD may be interested in sending my replacement to. Just a thought. I am attaching the flyer we received.

Respectfully,

A handwritten signature in black ink that reads "Barbara A. Grande".

Barbara Grande

Broker

Coldwell Banker First Realty

