

By the very nature of what we do, as REALTORS, we are leaders in our community. We are community builders...we have a keen interest in making sure that the communities where we do business are the best that they can be.

REALTORS don't just sell houses or property. We help families turn the dream of homeownership into reality. And in order to be successful, we have a stake in assuring that the communities where we work are strong and vibrant.

This means taking an active part in community service—everything from serving in local government, to coaching Little League, to working at soup kitchens, and to holding fund-raisers for the local library.

We have a vested interest in improving and maintaining the quality of life in our communities. Wouldn't you agree?

So what am I asking you to do today? Let me be specific:

I'm asking you to

- ✓ Respond to NAR Calls for Action,
- ✓ Vote in local and national elections,
- ✓ Invest in RPAC,
- ✓ Run for public office,
- ✓ Get involved in your association,
- ✓ Get involved in your community.

Pick something, do something.

In short, step up to the plate. We don't have to hit a home run, but we need to play ball.

Now more than ever it's important for us to invest in our future. An investment of your time and resources in either your association or your local community is actually an investment in the future of our livelihood.

*Larry Louser*